

The conditions listed below apply to this promotion:

General Information

For better readability, the generic masculine is used. Female and other gender identities are explicitly included.

1. Organizer

1.1 This promotion is organized by ATS trade&service GmbH and pure.com (hereinafter referred to as the "Promoter").

1.2 This promotion is not sponsored, endorsed or organized by Meta (Facebook & Instagram), or Twitter. There is no connection whatsoever with Meta or Twitter.

2. Participation period

Participation in the Promotion is open from 26/12/2021 00:00 (CET) until 31/12/2021 24:00 (CET) ("Entry Period").

3. Eligibility to participate

3.1 Anyone who is permanently resident in Germany, Austria, the United Kingdom, Italy, Spain, and the Netherlands and who is 18 years of age or older at the time of participation in the promotion is eligible to participate.

3.2 Employees of the Promoter, its representatives, agents or persons involved in the creation and administration of the Promotion, as well as the immediate family members of these groups of persons, may not participate.

3.3 In order to participate in the promotion, it is necessary that all personal data of the participants are true.

3.4 Participation via lottery companies or automatic participation software or manipulation of the promotion is not permitted.

3.5 It is not permitted to post illegal content. The General Terms and Conditions of Meta & Twitter must be observed. In case of violation, the organizer may delete the post/comment and exclude the participants from the action.

3.6 A violation of these conditions of participation entitles the organizer to exclude the respective participant from participation. This applies in particular if the participant provides false information or if the content used (e.g. comments) violates applicable law or the rights of third parties. The same applies to comments that glorify violence, are offensive, harassing or derogatory, or otherwise violate social decency. If the excluded participant is a recipient of the donation who has already been selected, the donation may be subsequently revoked. Comments that violate meta guidelines, Twitter guidelines, copyright and legal regulations will be deleted immediately.

4 Participation in the campaign

4.1 In order to participate in the promotion, the participant must be properly registered with Meta (Facebook or Instagram) or Twitter and have a publicly viewable profile.

4.2 Participation takes place by the Participant commenting on the corresponding action post on the Pure profile (<https://www.facebook.com/pureaudioworld/>; <https://twitter.com/PureAudioWorld>; <https://www.instagram.com/pureaudioworld/>) with a fundraiser/charity/crowdfunding campaign of his/her choice and thus nominating for the donation.

4.3 Participation in the campaign is not subject to any costs or the purchase of goods and/or services.

5. Determination of the donation beneficiary will be carried out according to democratic principle among all nominations within 21 days after the end of the participation period. The organizer will make a pre-selection of 5 potential donation beneficiaries and then let the audience vote on Meta (Facebook/Instagram) & Twitter. The Organizer reserves the right to exclude nominated donation beneficiaries from the promotion should the nominated fundraiser/charity/crowdfunding campaign violate the rules of morality, have political or corporate purposes or serve personal enrichment.

6. Donation

6.1 Donation will be made once for the turnover of the online store www.pure.com generated between 26.12.2021 00 o'clock (CET) and 26.12.2021 24 o'clock (CET) up to a maximum amount of 10.000€.

7. Notification of the beneficiary of the donation

7.1 The donation beneficiary will be notified by personal message via Facebook, Instagram or Twitter, in the case of crowdfunding campaigns via the contact details provided. It is therefore a prerequisite that the Donation Beneficiary enables the Organizer to send him personal messages or provides contact details. If the organizer cannot send messages to the donation beneficiary (e.g. because the selected privacy settings prohibit this), the donation will be forfeited and a substitute beneficiary will be identified.

7.2 If the donation beneficiary does not contact the organizer within two weeks after notification (by personal message) and does not follow the further instructions (e.g. does not provide a donation address to which the donation can be made), the donation will be forfeited.

8. Transfer of donation

The donation will be transferred approximately one month after the end of the participation period via the usual donation method (bank transfer) to the German, Austrian, Italian, French, Dutch or British donation account/crowdfunding campaign specified by the donation beneficiary. If the donation account specified by the donation beneficiary is not correct, the donation will be forfeited.

9. Premature termination of the campaign

The Promoter reserves the right to modify, suspend or terminate the Promotion at any time without prior notice and without giving any reason. However, the organizer will only make use of this possibility if, for reasons of force majeure, technical reasons (e.g. viruses in the computer system, manipulation or errors in the hardware and/or software) or for legal reasons, a proper execution of the action cannot be guaranteed. The organizer is not liable for losses, failures or delays caused by circumstances beyond its own control.

10. Storage and Processing of Personal Data in Connection with the Promotion

10.1 The recipient, administrator and processor of the Personal Data is the Organizer.

10.2 By participating in the Promotion, Participants agree to the processing of the Personal Data collected by the Organizer by the Organizer or their representatives for the purpose of carrying out the Promotion, namely for the purpose of contacting them in connection with the Promotion (civic first name, civic last name/ /name of the donation organization/crowdfunding campaign and Facebook/Instagram/Twitter username) and for the purpose of carrying out the donation (first name, last name/name of the donation organization/crowdfunding campaign and donation account).

10.3 By participating, the Participants agree that the Personal Data will be stored in the Organizer's databases and automatically processed for the above-mentioned purposes.

10.4 The donation beneficiaries, by accepting the donation, agree that in case of donation, their name, namely both the civil first name, civil last name/name of the donation organization/crowdfunding campaign and Facebook/Instagram/Twitter username, can be published on the Facebook/Instagram/Twitter page of the organizer.

10.5 Each Participant & Donation Beneficiary may at any time exercise their right to object, access, rectify and withdraw their Personal Data and revoke their consent by notifying the Organizer in writing by mail.

10.6 Since this campaign uses Facebook, Instagram & Twitter as platforms, the platform operator Meta/Twitter, receives the data entered by the participating persons and processes them on its own responsibility and outside the control of the organizer.

11. Exemption of Meta (Facebook & Instagram) and Twitter

This promotion is carried out by ATS trade&service GmbH and pure.com (organizer).

12. Exclusion of liability

12.1 The Participant/Donation Beneficiary guarantees that he/she will not send any content whose provision, publication or use violates applicable law or the rights of third parties. The participant/beneficiary shall indemnify the organizer against claims of third parties of any kind whatsoever resulting from the illegality of any content used by the participant. The indemnification obligation also includes the obligation to fully indemnify the organizer from legal defense costs (e.g. court and attorney fees). 12.2 By participating in the promotion, the participant releases Meta (Facebook & Instagram), as well as Twitter from any liability.