

The conditions set out below apply to this promotion:

#### General information

For better readability, the generic masculine is used. Female and other gender identities are explicitly included.

#### 1. Organiser

1.1 This action is organised by ATS trade&service GmbH and pure.com (hereinafter referred to as "pure.com").  
referred to as the "Organiser").

1.2 The promotion is not sponsored, endorsed or organised by Meta (Facebook & Instagram), or Twitter. There is no connection to Meta or Twitter.

#### 2. Participation period

Participation in the promotion is from clock 13.02.2022 00(CET) until 28.02.2022 clock 24(CET). ("Participation Period") is possible.

#### 3. Eligibility

3.1 Participation is open to permanent residents of Germany, Austria, the United Kingdom, Italy, Spain, France, Belgium, Switzerland and the Netherlands and who are aged 18 or over at the time of participation in the promotion.

3.2 Employees of the Organiser, its representatives, agents or persons involved in the creation and administration of the Promotion, as well as the immediate family members of these groups of persons, may not participate.

3.3 To participate in the promotion, it is necessary that all personal data of the participants are true.

3.4 Participation via lottery companies or automatic entry software or manipulation of the promotion is not permitted.

3.5 It is not permitted to post illegal content. The terms and conditions of Meta & Twitter must be observed. In case of violation, the organiser may delete the post/comment and exclude the participants from the campaign.

3.6 A violation of these conditions of participation entitles the organiser to exclude the respective participant from participation. This applies in particular if the participant provides false information or if the content used (e.g. comments) violates applicable law or the rights of third parties. The same applies to comments that glorify violence, are offensive, harassing or derogatory or otherwise offend social decency. If the excluded participant is a winner who has already been selected, the prize may be subsequently revoked. Comments that violate meta guidelines, Twitter guidelines, copyright and legal regulations will be deleted immediately.

#### 4. Participation in the action

4.1 In order to participate in the promotion, the participant must be properly registered on Meta (Facebook or Instagram) or Twitter and have a publicly viewable profile.

4.2 To enter, the entrant must comment on the relevant promotional post on the Pure profile (<https://www.facebook.com/pureaudioworld/>; <https://twitter.com/PureAudioWorld>; <https://www.instagram.com/pureaudioworld/> ) with the correct number of Pure devices in the video and follow the PureAudioWorld account on the relevant channel (Twitter, Facebook and/or Instagram).

4.3 Participation in the promotion is neither linked to costs nor to the purchase of goods and/or services.

5. The winner will be selected at random from all correct answers within 14 days of the end of the entry period. The organiser reserves the right to exclude participants from the competition if their behaviour violates the rules of morality.

## 6. Profit

6.1 You can win 1x Evoke Spot music system.

## 7. Notification of the winner

7.1 The winner will be notified by personal message via Facebook, Instagram or Twitter. It is therefore a prerequisite that the winner enables the organiser to send him/her personal messages. If the Promoter is unable to message the winner (e.g. because the privacy settings selected prohibit this), the prize will be forfeited and a replacement winner will be selected.

7.2 If the winner does not contact the organiser within 48 hours of notification (by personal message) and does not follow the further instructions (e.g. does not provide a shipping address to which the prize can be sent), the prize will be forfeited.

## 8. Transfer of profits

The prize will be sent to the address provided by the winner via the usual shipping method approximately three weeks after the end of the entry period. If the shipping address provided by the winner is incorrect, the prize will be forfeited.

## 9. Early termination of the action

The Organiser reserves the right to modify, interrupt or terminate the Promotion at any time without prior notice and without giving reasons. However, the organiser will only make use of this option if, for reasons of force majeure, technical reasons (e.g. viruses in the computer system, manipulation or errors in the hardware and/or software) or for legal reasons, the proper execution of the promotion cannot be guaranteed. The organiser is not liable for losses, failures or delays caused by circumstances beyond its own control.

## 10. Storage and Processing of Personal Data in Connection with the Action

10.1 The recipient, manager and processor of the Personal Data is the Organiser.

10.2 By participating in the Promotion, Participants consent to the processing of Personal Data collected by the Promoter for the purpose of carrying out the Promotion, namely for the purpose of contacting them in connection with the Promotion (civil first name, civil last name/ /name of the

winner and Facebook/Instagram/Twitter username) and for the purpose of sending the prize (first name, last name and address).

10.3 By participating, participants agree that their personal data may be stored in the organiser's databases and automatically processed for the above-mentioned purposes.

10.4 The winner, upon acceptance of the prize, agrees that if they win, their name, and both their civil first name, civil last name and Facebook/Instagram/Twitter username, may be published on the Promoter's Facebook/Instagram/Twitter page.

10.5 Each participant may at any time exercise their right to object, access, rectify and withdraw their Personal Data and withdraw their consent by notifying the Organiser in writing by post.

10.6 As this promotion uses Facebook, Instagram & Twitter as platforms, the platform operator Meta/Twitter, receives the data entered by the participating persons and processes it on its own responsibility and outside the control of the organiser.

## 11. Exemption from Meta (Facebook & Instagram), as well as Twitter

This promotion is organised by ATS trade&service GmbH and pure.com (organiser).

## 12. Disclaimer

12.1 The participant guarantees that he/she will not send any content whose provision, publication or use violates applicable law or the rights of third parties. The participant indemnifies the organiser against claims of third parties of any kind whatsoever resulting from the illegality of any content used by the participant. The indemnification obligation also includes the obligation to fully indemnify the organiser from legal defence costs (e.g. court costs and lawyers' fees).

12.2 By participating in the promotion, the participant releases Meta (Facebook & Instagram), as well as Twitter from any liability.