

Sirocco 550 – Micro Hi-Fi with Internet and FM tuner, CD and Dock for iPod/iPhone



Brief overview of key features:

- Stereo hi-fi with internet & FM tuner with RDS and Radio Text
- With Flow technology
 - All PURE products with Flow technology use Wi-Fi to connect to the internet wirelessly and access thousands of internet radio stations, podcasts, a library of unique PURE sounds as well as stream music stored on a home computer or network storage device.
 - It will also be possible to connect to the internet via the optional Ethernet dongle accessory which connects via the mini USB port on the back of the radio
- Powered by the PURE Lounge (www.thelounge.com)
 - All PURE digital and internet-connected products use PURE's proprietary internet radio and media portal, the PURE Lounge to access internet radio, podcasts and PURE sounds.
 - Connect Sirocco 550 to the PURE Lounge and save and share favorites between the radio and the Lounge.
- iPod/iPhone dock
- Auto-dimming OLED (Organic LED) display which is crystal-clear from any angle
- CD player (MP3 and WMA compatible)
- USB input for MP3 and WMA playback from USB memory stick
- Video out from iPod/ iPhone
- 2 x auxiliary inputs
- R + L channel line output
- Touch sensitive controls
- Clearsound™ technology is PURE's digital end-to-end audio solution using high-quality Class D amplifiers and digital audio shaping technology to deliver clear dynamic audio, higher volume levels and low power consumption
 - Sirocco 550 delivers 80W RMS of stereo sound

Useful Info:

- Sirocco 550 MSRP: \$449
- Part of PURE's digital and internet-connected product family – includes EVOKE Flow™, Sensia™, Siesta Flow™, Oasis Flow™

Accessories:

- Ethernet dongle MSRP: \$59.95

Reviewing Tips:

- Connect to Wi-Fi or via optional Ethernet dongle accessory to receive internet stations, podcasts, PURE Sounds and stream music stored on a home computer or network storage device
- Media streaming: Visit the PURE Lounge (www.thelounge.com) and download PURE's Flowserver software to stream your digital music collection on the Sirocco 550
 - If your music is stored on your computer, the computer needs to be switched on and the Flowserver software open for Sirocco 550 to see the music server
 - If you have a network storage device, your computer does not need to be switched on
- Register the radio with the PURE Lounge using the serial number found on the bar code sticker on the box or on the product for enhanced features such as sharing and saving favorites between Sirocco 550 and the PURE Lounge.
- Full user manual available on www.thelounge.com

The PURE Lounge

PURE's digital and internet-connected range of radios work together with PURE's proprietary radio and media portal, the PURE Lounge (www.thelounge.com) to enable flow of information between the radio, the portal and the broadcaster. Whilst the radios and the PURE Lounge can function completely independently, when combined they really enhance the user-experience allowing the organization of favorite stations into shared folders and automatically synchronizing content choices on both the radio and the portal.

SIROCCO 550™ PRODUCT FACT SHEET USA

PURE

High-resolution product images available



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