

SIESTA Flow – Stereo, Digital and Internet-Connected Bedside Radio with FM



Brief overview of key features:

- With Flow technology
 - All PURE products with Flow technology use Wi-Fi to connect to the internet wirelessly and access thousands of internet radio stations, podcasts, a library of unique PURE sounds as well as stream music stored on a home computer or network storage device.
 - It will also be possible to connect to the internet via the optional Ethernet dongle accessory which connects via the mini USB port on the back of the radio
- Powered by the PURE Lounge (www.thelounge.com)
 - All PURE digital and internet-connected products use PURE's proprietary internet radio and media portal, the PURE Lounge to access internet radio, podcasts and PURE sounds.
 - Connect Siesta Flow to the PURE Lounge and save and share favorites between the radio and the Lounge.
- Four quick-set FM/internet/tone alarms and up to 365 different internet alarms, such as a school bell, grandfather clock, car honk alarm or something more gentle like a wind chime.
- 3.5mm input for iPod/iPhone or PURE's i-10™ dock for iPod (optional accessory)
- Stereo audio with digital amplifiers and custom-wound speakers with 5W RMS audio power
- Stereo headphone socket
- PURE PowerPort™ for USB accessories such as mobile phone chargers, reading lights, bedside fans and cup warmers solving the problem of having insufficient power connections next to the bed
- Large auto-dimming LCD display
- Touch sensitive controls
- Eco-friendly - part of PURE's EcoPlus™ range

Useful Info:

- Siesta Flow MSRP: \$139
- Part of PURE's Flow technology internet radio family – include EVOKE Flow™, Sensia™, Oasis Flow™ and Sirocco 550™

Accessories:

- i-10™ Universal iPod dock MSRP: \$59.95
- Ethernet dongle MSRP: \$59.95

Reviewing Tips:

- Connect to Wi-Fi or via optional Ethernet dongle accessory to receive internet stations, podcasts, PURE Sounds and stream music stored on a home computer or network storage device
- Media streaming: Visit the PURE Lounge (www.thelounge.com) and download PURE's Flowserver software to stream your digital music collection on the Siesta Flow
 - If your music is stored on your computer, the computer needs to be switched on and the Flowserver software open for Siesta Flow to see the music server
 - If you have a network storage device, your computer does not need to be switched on
- Register the radio with the PURE Lounge using the serial number found on the bar code sticker on the box or on the product for enhanced features such as sharing and saving favorites between Siesta Flow and the PURE Lounge.
- Full user manual available on www.thelounge.com

The PURE Lounge

PURE's digital and internet-connected range of radios work together with PURE's proprietary radio and media portal, the PURE Lounge (www.thelounge.com) to enable flow of information between the radio, the portal and the broadcaster. Whilst the radios and the PURE Lounge can function completely independently, when combined they really enhance the user-experience allowing the organization of favorite stations into shared folders and automatically synchronizing content choices on both the radio and the portal.

SIESTA FLOW™ PRODUCT FACT SHEET USA

PURE

High-resolution product images available



US press contact information:

Email PUREUSA@lewispr.com Tel. +1 415 992 4404, Mob. + 1 408 621 0360

UK press office contact information:

Email vicky.deacon@pure.com Tel. +44 (0)1923 277531, Mob. +44 (0)7810 808 516

Follow us on Twitter at [Twitter.com/PURE_Radio](https://twitter.com/PURE_Radio) and for the latest PURE PR news visit <http://insider.pure.com/>