

PURE fun

SUMMER 2009



Welcome to your PURE fun pack to celebrate Fun Kids radio going Nationwide on DAB Digital Radio for the summer. Inside you'll find some character stickers to decorate your radio, a Robot door hanger and a comic with loads to do and the chance to win your very own PURE ONE Mini DAB Digital Radio in our 'Tell us a Story' competition.

FUN Kids

Hello, its Robot here at Fun Kids HQ. We are very excited to announce that over the summer holiday months you can listen to Fun Kids on DAB digital radio anywhere you are in the UK until 3rd October. This means that wherever you are on holiday, you can always listen to your fave shows, hear great stories, enter brilliant competitions and also find out what to do and see with the Fun Kids 'Take Me Out' events guide. Oh and don't forget my jokes!



NUMBER 1



ONE Mini is the perfect way to tune into Fun Kids; catch up with Robot or join Angelina Ballerina and her friends every weekday this summer.

ONE Mini is a portable DAB/FM radio with an input for an iPod/MP3 player and is available from John Lewis, Amazon, Currys, Dixons, Comet and all good Independent retailers. Visit www.pure.com for more info or turn the page and find out how to win one!



LOTS MORE FUN...
INSIDE

Millie the
Moosical Cow

FUNKIDS



**CHUCK
THE
ECO DUCK**



Here are just some of the
characters you'll find on Fun Kids



A duck known
worldwide as
a defender of bird
and animal rights for
this troubled planet.

Pleased to mmmmeet you.
I love to sing and dance
especially Tap Dance, I'm
quite a little mooo-ver!

"Love Your World!" he says to both
friend and foe. He lives on a small Farm
in the countryside not far from a City
and works from his office near the pond.
"Let's get quacking!"

WIN COMPETITION

A ONE MINI DAB RADIO!



Mums & Dads!

Listening to the radio can help
improve your child's speaking and
listening skills; find tips from the
National Literacy Trust to help develop these
skills further by visiting www.pure.com/funkids



National Literacy Trust to help develop these
skills further by visiting www.pure.com/funkids

This is your chance to be a radio star! Write a short story
for us being as creative and as silly as you like and each
week, throughout the summer holidays, one lucky story
maker will win a lovely ONE Mini DAB radio and a pack of
fantastic Dorling Kindersley books. Not only that, but the
winner will also have their story read out on the radio!
To enter please visit...

WWW.PURE.COM/FUNKIDS AND GOOD LUCK!



PURE magics

Once upon a time in the sleepy village of Kings Langley, a magical Wizard slept in his quiet castle dreaming of friendly spells and far away lands. Wizard liked nothing more than having all his friends over to the castle to munch on magic bubble cake and think up inventions whilst telling stories and having fun. Purezarina the sparkly fairy loved telling tales, Chuck the Eco Duck would be planning how to save the world, Millie the Mooosical Cow would play songs and Robot would get everyone dancing. One day Evil R came to the land. Because Evil R was mean and didn't like laughter, music or stories he turned all of Wizard's friends into mice.

As years passed Wizard missed his friends more and more; especially Purezarina, who had always popped in for a glass of lemonade on her way back from school. One day, Wizard awoke suddenly to squeaking and scratching outside his castle. Wizard squinted and rubbed his eyes and to his amazement he realised the squeaking had come from a little mouse in a beautiful dress...just like Purezarina! He jumped on his magic carpet, flying down stairs to let Purezarina in. With a sprinkling of glitter Purezarina stepped into the castle and hugged her long lost friend.

She explained that Evil R had become lonely and realised the error of his ways. He had released Purezarina and sent her to come straight to the castle so that with the help of Wizard they could reverse the spell cast by Evil R. Their quest was to bring back laughter, music and storytelling back to the village.

Purezarina gave Wizard a list of the magic ingredients she needed to reverse the spell. Wizard rushed around the castle collecting the items on her list and gave them to her. He stood back and watched in amazement as she shot up into the night sky, flying

higher and higher until she was almost out of Wizard's sight. With an electrifying crackle and sparks, the whole sky lit up with a purple flash and a storm of firecrackers, colours and shapes.

Then to Wizard's disbelief, in a puff of glitter, the mice that had been sleeping in the woods all turned back into his friends. He ran with glee to greet them all. When the commotion calmed down, Wizard explained how lonely and quiet it had been so they all agreed to make something that could never be silenced.

Wizard, Robot, Millie the Mooosical Cow and Chuck the Eco Duck worked as hard as they could all day and all night and for ages and ages. Finally they unveiled to the townspeople something small, pretty, easy to use, clear in sound, eco-friendly (guess who's idea that was?) and perfect for tuning into digital radio and story time on Fun Kids! Millie the Mooosical Cow could even plug in her new fangled iPod thingy and rock out to her favourite tunes. And they dubbed it the PURE ONE Mini DAB digital radio.

Kings Langley was returned to a happy, lively place where fun and music filled the air. And even Evil R was often heard tuning into 'Giggle' and joining in with his favourite nursery rhymes!
The End.

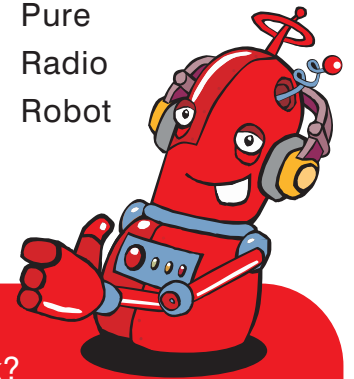




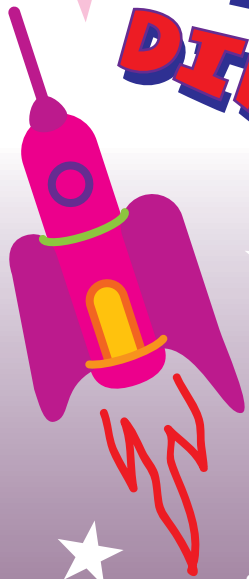
Help Bob and Sam find all these friends from Fun Kids

Angelina
 Barney
 Chuck
 Cow
 DAB

Funkids
 Pure
 Radio
 Robot



SPOT THE DIFFERENCE



5,4,3,2,1! We have lift off!
 Can you spot all the differences?
 There are 5 in total!

What do frogs drink?

Croak-a-cola

What's a lion's favourite food?

Baked beings

What do mice do at home?

Mousework

What bee can never be understood?

A mumble bee

What do ghosts eat?

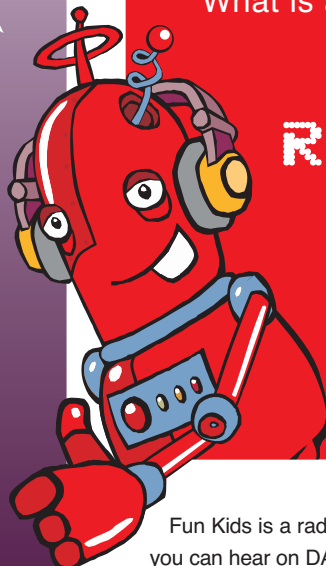
Ghoulash

What is a duck's favourite dance?

The quackstep

ROBOT'S

JOKE CORNER



PURE



PURE

DO NOT
DISTURB...

I'M LISTENING TO

FunKids

